

INCREASE YOUR ONLINE PRESENCE



An Intensive Seminar with Presenter Nick Wiley

Friday, September 22, 2:00 – 5:00 PM

Room 129 at the RCC/SOU HEC, located at 101 S. Bartlett St, Medford

In this seminar, learn:

How to **verify your business** on Google, Facebook, Yelp and other listings.

How to get **positive reviews** and **increase your ranking** on Google.

How to use **search engine optimization (SEO)** to **grow your website traffic** organically.

The *hows* and *whys* of **paid online advertising**.

Proven, profitable **marketing strategies** you can implement immediately to **drive traffic** to your site.

Plus, the opportunity to have your questions answered by a Google expert!



Nick Wiley is an instructor and advisor with Lane Community College Small Business Development Center. His areas of expertise are social media, website development, search engine optimization, online reputation management, technology improvements, and digital marketing.

The seminar fee is \$50 through Sept. 18th and \$75 after Sept. 18th or at the door.

Seating is limited! To register, visit sou.edu/sbdc or call 541-552-8300.

Sponsored by the SOU Small Business Development Center and Evergreen Business Capital.

